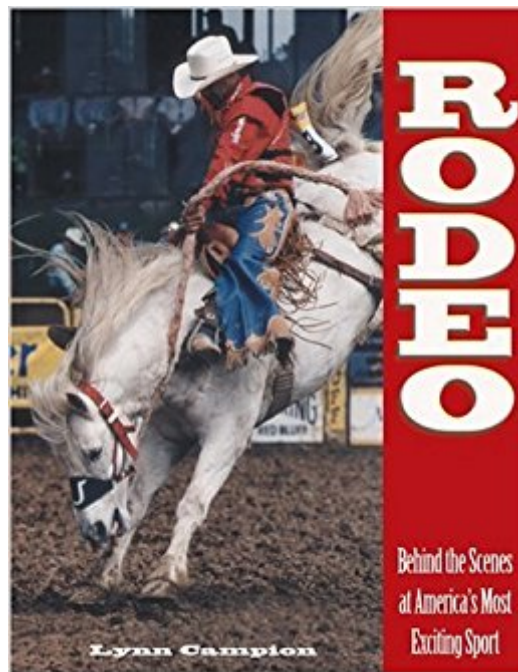




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# Rodeo: Behind The Scenes At America's Most Exciting Sport



## Synopsis

"Campion's photos and prose convey the gritty details of the sport, as well as the very American roots of rodeo. I urge anyone with an interest in rodeo to pick up a copy of this book. The photos alone are worth the price of the volume." -Horsemen's Yankee Pedlar

More than seventeen million people attended rodeos in the United States and Canada last year, and more than thirteen million viewers tuned in to ESPN to watch the National Finals Rodeo, where the top competitors battled for \$4.6 million in prize money. Lynn Champion's *RODEO* is the perfect companion to the sport, sure to entertain and edify longtime fans and novices alike. Champion traveled to various rodeos for this book, taking photographs and conducting interviews. She gives vivid accounts of the competitions, from the "roughstock" events, in which a cowboy must ride a wild bucking horse or bull for eight seconds, to the timed events, in which competitors must rope calves with split-second precision, leap from the backs of horses to wrestle steers to the ground, or race each other in a cloverleaf pattern around barrels at breakneck speed. The book provides the fascinating details viewers can't see-such as how cowboys train, and where the bucking animals come from (they're carefully bred for their abilities and are treated very well to ensure that they have long careers). Also included are profiles of top performers and listings of world records and annual rankings. Beautifully designed and illustrated, *RODEO* is a thrilling celebration of America's western heritage.

## Book Information

Paperback: 256 pages

Publisher: The Lyons Press; 1st edition (June 1, 2004)

Language: English

ISBN-10: 1592284051

ISBN-13: 978-1592284054

Product Dimensions: 10.9 x 8.5 x 0.8 inches

Shipping Weight: 2.7 pounds

Average Customer Review: 5.0 out of 5 stars 10 customer reviews

Best Sellers Rank: #966,311 in Books (See Top 100 in Books) #48 in [Books > Sports & Outdoors > Rodeos](#) #766 in [Books > Crafts, Hobbies & Home > Pets & Animal Care > Horses > Riding](#) #793 in [Books > Sports & Outdoors > Individual Sports > Horses > Equestrian](#)

## Customer Reviews

"Campion's photos and prose convey the gritty details of the sport, as well as the very American roots of rodeo. I urge anyone with an interest in rodeo to pick up a copy of this book. The photos

alone are worth the price of the volume."--Horsemen's Yankee Pedlar"Intended primarily as a fan guide for the new watcher of rodeo sport, it's also a great photo album for the long-time rodeo spectator."--American Quarter Horse Journal

Here is a richly illustrated look at the people and animals of rodeo, from the rules of competition to the drama and action of each event - the perfect guide for every rodeo fan.Lynn Campion traveled to many rodeos over a period of years, taking photographs, conducting interviews and studying the complexities of competition. She gives vivid accounts of the roughstock events (bareback riding, saddle bronc riding, and bull riding), and the timed events, (calf roping, steer wrestling, team roping, and barrel racing). The book also salutes the clowns and bullfighters, rodeo secretaries, stock contractors, announcers, and others who play essential roles in a successful rodeo.Rodeo provides the fascinating behind-the-scenes details that the millions of fans who attend rodeos each year can't see - such as how the competitors prepare for their events, how the livestock are raised and selected, and what it takes to win. Also included are profiles of top performers and listings of world records and annual statistics. Beautifully designed and illustrated with 200 full-color photographs, Rodeo is an honest and rich portrayal of rodeo, celebrating a sport that is both an art and a way of life. (8 3/4 x 11 1/4, 256 pages, color photos)

She explains everything extremely well for any level of Rodeo enthusiasts!

Magnificent photos and behind the scenes tidbits. Great condition and good shipping

Awesome book. Loved it.I

Lynn Campion grew up in Colorado where sports and horses were her major interests, moving to Idaho and Montana to run a ranch and raise a family. Her national recognition as a cutting horse non-pro champion and her rodeo insights from the inside contribute to Rodeo: Behind The Scenes At America's Most Exciting Sport. Most rodeo coverages either provide a single biographical focus on a rodeo star, or a review of rodeo in general: Campion's is one of the few to focus almost exclusively behind the scenes, covering everything from saddle terminology and preparation of equipment to how to buffer a fall. Simply outstanding.

Excellent color pictures.Wonderful Read.Super Book

This is the perfect book to appreciate the art of Rodeo. It captures all the details from behind the scenes, giving the true flavor of what Rodeo is all about. From the cowboys to the animals that are so integral to the sport, you learn about the incredible effort and care that goes into every aspect. The photos are fantastic, capturing moments that often go unseen. After reading it, and absorbing all the intricate photographs, you never look at Rodeos quite the same way again. Highly Recommend.

I've read almost all the non-fiction rodeo books currently in print--from Chris LeDoux's Gold Buckle Dreams to the other coffee table books, and this is by far the most comprehensive, accurate "Rodeo 101"-type book. It's not full of road stories or psychology or Hollywood flash, but if you want to get screwed down tight on the basics of rodeo, this is The One. Great photos, too...

This great book re-defines rodeo as a serious sport informed by the rich ranching tradition of the West. It is the only sport that has grown out of a way of life. Campion's love of the events and animals shows through again and again. Her understanding of the process and attention to detail informs all who read the book. This is a great addition to the genre, the best.

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